

The leading cause of death in America today... **CONVENTIONAL MEDICINE!**

Our current healthcare system has failed to protect us; worse, it's our leading cause of death! Take back the responsibility for your own health from a system that—through adverse reactions to prescription drugs, infections, medical errors, needless surgical procedures and more—claims nearly 800,000 lives a year, closely followed by heart disease (700,000) and cancer (approximately 600,000).

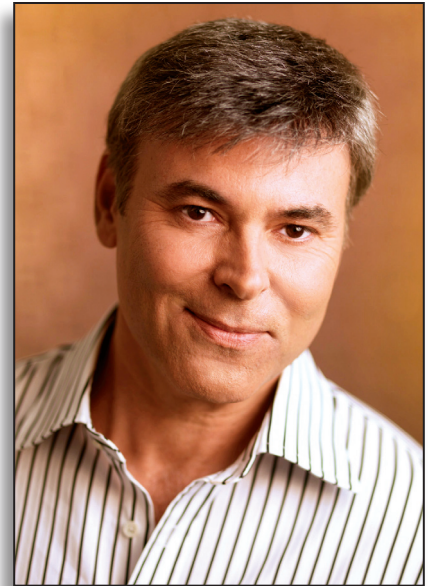
It's time for a change! If you care about your health and your body, it's time for a new kind of self-defense that rustproofs you from the inside out. As leading advocates for the next generation of self-care, Randy and Kelly Karp, authors of the powerful book *Misinformed About Food*, reveal stunning myths about food and supplements: life-altering information we need to know and the misinformation we may wish we hadn't. These startling facts will enhance the health—and maybe even *save the lives*—of your viewers, and keep them coming back for more.

Story Ideas:

- 5 secrets to boost brain health, bolster memory, clobber brain fog, and improve cognition; Neurobics; little known nutrients and more!
- Why you need to GET FAT!
- The Frankenfoods—the startling truth about genetically modified foods.
- 4 common foods you eat every day that age your skin.
- What you don't know about cooking oil, from Canola to EV00.
- The truth about “the Weird-berries,” from Gogi to Acai.
- Is fish really healthier than beef? (with Randy and TV Journalist Bill Kurtis)
- Soy—Friend or Foe?
- Does Calcium CAUSE bone loss?
- Discover the real King of Anti-Oxidants. It actually rebuilds your defenses!
- How to feed your kid to be a Super-Child!
- Is there Toxic Waste in Your Toothpaste?
- Cooking Synergy meals with Kelly and Randy.
- Is your tap water tapping you out?
- There's more than grapes on the grapevine—California wines you should avoid.

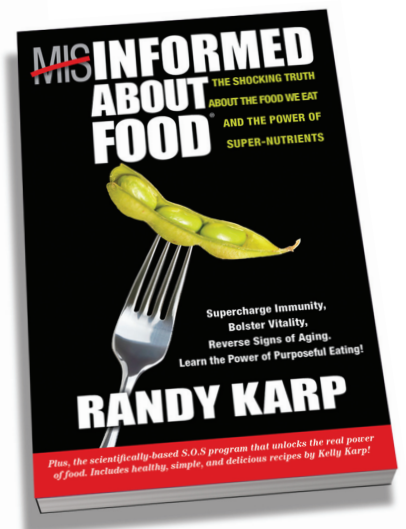
Timely Tie-ins:

- Earth Day: How the unnatural manipulation of nature is IMPROVING our lives. Do bacteria unlock the door to the future? Are organically-grown foods really better?
- Halloween: The scary stuff that heals you; Can candy conquer obesity?
- Valentines Day: How to mend a broken heart.
- Thanksgiving: The Super-Pumpkin Pie and other life-giving desserts—eat them and get healthy. Incredible cookies that protect your heart.
- Christmas: Mistletoe—Kiss it or Eat it?



Randy Karp

Randy is the author of
*MISINFORMED ABOUT FOOD:
The Shocking Truth about the Food We
Eat and the Power of Super-Nutrients*
(Global Solutions Press, 2009)



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